KEDGE BUSINESS SCHOOL

Marseille-Bordeaux Campus
MSc International Business
Programme Annex
2018/2019

Incoming Students concerned	The programme is Master level and is opened to graduate incoming students. Students will integrate the 2nd year of the MSc. This programme is opened to exchange students coming from Institutions that are partners with Kedge according to special bilateral agreements.
Programme Structure	Each academic year is divided into 2 semesters: **Fall semester**: - International Students orientation session: 1st week of September 2018 - Programme orientation session: 24/09/2018 to 26/09/2018 - Classes start: 01/10/2018 - Classes end: 21/12/2018 **Spring semester**: - International Students orientation session: 2nd week of January 2019 - Classes start: 10/01/2019 - Classes end: 26/04/2019 1 course = 30 hours = 5 ECTS credits
Course Offer and Registration	**Course offer:** the list of courses offered in each semester can be found on page 2. In addition, students will have to choose between 4 different tracks for the Spring semester (see details on page 2). **Course syllabi:** www.campusvirtuel.net > select the English flag at the top right hand corner > do not log in, instead click on: Access (top left) > "Net Syllabus (Public Access)" > Select the academic year and the semester > select Kedge Business School > MSc in International Business – MIB – MACI > MACI 2 **Course load**: students will follow 6 courses during the Fall semester. During the Spring semester, students will have to choose a specific track in addition to the general modules (4 general modules + 2 courses in the chosen track). It is compulsory for the students to attend all the courses in order to validate their semester. **Registration**: students who completed their 1st year of Master's degree or graduated with an International Bachelor can apply. Direct access is possible for students who completed their 3rd year of studies under certain conditions (relevant experience in the sector). The school reserves the right of admission in every case and of awarding available places according to compliance with requirements. **Language requirements**: min 79 TOEFL IBT (for other equivalences, cf factsheet) **Important**: only open to students coming from Institutions that are partners with Kedge according to special bilateral agreements.
Evaluation and transcripts	**Attendance** in all courses is **compulsory**. **Evaluation**: continuous assessment Each course will be individually evaluated. The students will receive a local grade (based on a 20-point grading scale, passing grade = 10/20), as well as an ECTS grade (according to the following grid).

ECTS Grade	% of successful students achieving the grade	Definition
A	10%	Excellent
B	25%	Very good
C	30%	Good
D	25%	Satisfactory
E	10%	Sufficient
FX	-	Fail — some more work required before the credit can be awarded
F	-	Fail — considerable work required

Re-sit exams are offered for each semester for students failing in a course (= obtaining a grade below 10/20). Re-sit exams will take place from 24/04/2019 to 26/04/2019 (students have to be physically present in Marseille) and from 26/06/2019 to 28/06/2019 (remote examination).

The transcripts of records will be sent to the home institution coordinator mid-February for the Fall semester students, and mid-July for the Spring semester students.

Courses

FALL SEMESTER
- Corporate Finance - International Environment & Geopolitics - Operations & Supply Chain Management - Corporate Strategy & Case Competition - International Marketing - New Business Models

SPRING SEMESTER
Core courses - International Management: a cross-cultural approach - Import-Export Management - Sales & Negotiation - International Business Law - Study Trip - Global Business Plan
+ one track to choose from: **Finance Track**: - Management Accounting - Advanced Corporate Finance - Venture Capital - Risk & Asset Management **Marketing Track:** - Cultural dimension of luxury brands - E-Commerce Management Activities - International Marketing **Doing Business Track :** - Doing Business in EMEA - Doing Business in Latin America - Doing Business in North America

Academic Calendar

May be subject to change under exceptional circumstances

FALL 2018	
Last week of August	Airport/Train station pick-up service (free & optional)
1st week of September	International Students Orientation Session
September 24-26	Programme Orientation Session
October 1	Start of courses
November 1	Bank Holiday
December 21	End of courses

SPRING 2019	
2nd week of January	Airport/Train station pick-up service (free & optional)
2nd week of January	International Students Orientation Session
January 10	Start of courses
April 22	Bank Holiday
April 24-26	Re-sit exams
April 26	End of courses
June 26-28	Remote re-sit examination